



Hello, I'm **Moira Tait**

Voiceover Artist

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MY JOB DESCRIPTION

I bring scripts to life for radio, TV, video and digital platforms. I have to bring a script to life whether fact or fiction by knowing how to engage a particular audience and taking direction from the client. I'm able to adapt my style to fit whatever script I'm presented with.

I could be selling you something on TV, radio or online, informing you at the till in the supermarket, training you online, coming out of a smart speaker, directing you via the Sat Nav in your car, telling you when your train is due, reading you an audiobook, or asking you to hold when you call a business.

You can see samples of my work here:

<https://www.youtube.com/channel/UCa41lrqR5gSmW6EU2CE8NxX>

A few tips from me

- **Gain experience** - If you have a great 'ear' and love speaking that's a start. Having acting experience really helps as does volunteering at a local radio station or hospital radio. You can always help friends out with voicing their videos. There's lots of useful information here: <https://www.gravyforthebrain.com/>

- **Read aloud** - Every day spend 15 minutes reading from a newspaper or magazine in a different style, such as conversational, announcer, with warmth, informative, a character voice.
- **Learn how to run a business** - Most time spent running a voiceover business involves marketing yourself via your website, on social media and by direct marketing. Plus, you'll need to be self-employed and do your own bookkeeping, admin, graphic design and so on.
- **Find a mentor** - Voiceover people are an amazingly supportive group so nurture relationships with them and they'll help you along the way. Offer to exchange existing skills you may have.
- **Learn how to edit** - Knowing how to edit sound is a must nowadays as all voice artists have their own home recording studio. You can start on Audacity which is free, then move on to Adobe Audition or Reaper.
- **Get training** - Even the most experienced voiceover artists get coaching throughout their career as fashions in the audio industry change all the time.